

PROJECT PROFILE: THE LOWER HILL REDEVELOPMENT

CLIENT: THE BUCCINI/POLLIN GROUP; PITTSBURGH PENGUINS; URBAN REDEVELOPMENT AUTHORITY OF PITTSBURGH

Aspire Grant & Development, LLC is honored to serve as a development partner for the Lower Hill Redevelopment, City of Pittsburgh Allegheny County, leading grant identification, writing and management since 2018. In this role, Aspire is proud to have secured over \$15 million in public and private awards to advance the project's mission of equitable urban renewal. The 1950's demolition of the Lower Hill displaced residents and businesses from the neighborhood to construct the former Civic Arena and other commercial development. The sensitivity of this decision, along with cultural history and uniqueness, made this project unique, as our writing team works hard to interview stakeholder, incorporating elements of art and culture with an agenda of economic advancement to best serve this precious community of beautiful people.

At the crossroads of the city and region, the Lower Hill Redevelopment is a mixed-use destination filled with vibrant places to work, live, celebrate and play. The vision calls for a dynamic and seamless development that connects north, south, east and west through activated green spaces, pedestrian friendly retail corridors and multi-modal, urban environments. The project's welcoming open spaces will support festivals and large-scale celebrations as well as smaller gatherings and community events. A linear parkland will extend through the neighborhood, anchoring activity across the 28 acres and redefining Wylie Avenue as a pedestrian corridor. A diverse mix of program uses and building scales express a unique and authentic Pittsburgh character, supported by numerous entertainment venues and a lively year-round streetscape experience. From Freedom Corner to the new CAP park connector to the downtown, Lower Hill Redevelopment will attract visitors near and far to a center of energy featuring culture, commerce, and celebration.